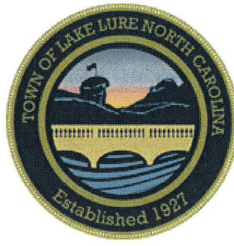


LAKE LURE MARINE COMMISSION REGULAR MEETING PACKET

Tuesday, December 8, 2020



**Mayor Carol C. Pritchett
Mayor Pro Tem John Moore
Commissioner Patrick Bryant
Commissioner David DiOrio
Commissioner John Kilby**



REGULAR MEETING OF THE LAKE LURE MARINE COMMISSION

December 8, 2020

4:00 p.m.

Meeting to be held electronically via Zoom

AGENDA

- I. Call to Order
- II. Agenda Adoption
- III. Public Comment: The public is invited to speak on any non-agenda and/or consent agenda topics. Comments should be limited to less than five minutes.
- IV. Consent Agenda
 - A. Adoption of the September 8, 2020 Regular Meeting Minutes and the October 13, 2020 Special Meeting Minutes
 - B. Adoption of the 2021 Marine Commission Meeting Schedule
- V. Unfinished Business
- VI. New Business
 - A. Amend the Lake Fee Schedule
 - B. Approval of the 2021 Lake Commercial Licenses
- VII. Adjournment

Join Zoom Meeting

<https://us02web.zoom.us/j/89564959594?pwd=WDhkLzZDcHl2MGRCT3Y3ays1MGp5QT09>

Meeting ID: 895 6495 9594

Passcode: TOLL1927

One tap mobile

+19294362866,,89564959594#,,,,,0#,,45204475# US (New York)

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Dial by your location

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Meeting ID: 895 6495 9594

Passcode: 45204475

Find your local number: <https://us02web.zoom.us/j/89564959594?pwd=WDhkLzZDcHl2MGRCT3Y3ays1MGp5QT09>

IV

CONSENT AGENDA

- Adoption of the September 8, 2020 Regular Meeting Minutes and the October 13, 2020 Special Meeting Minutes
- Adoption of the 2021 Marine Commission Meeting Schedule



MINUTES OF THE REGULAR MEETING OF THE LAKE LURE MARINE COMMISSION HELD TUESDAY, SEPTEMBER 8, 2020, 4:00 P.M. HELD VIA ZOOM

PRESENT Mayor Carol C. Pritchett
VIA ZOOM: Mayor Pro Tem John Moore
Commissioner Patrick Bryant
Commissioner David DiOrio
Commissioner John Kilby
Shannon Baldwin, Town Manager
William Morgan, Jr., Town Attorney

ABSENT: N/A

I. CALL TO ORDER

Mayor Carol C. Pritchett called the meeting to order at 4:00 p.m.

II. APPROVAL OF THE AGENDA

Council unanimously agreed to approve the Agenda as presented.

III. PUBLIC COMMENT

No one from the public requested to speak during this time.

IV. CONSENT AGENDA

Mayor Carol C. Pritchett presented the Consent Agenda and asked if any other items should be removed before calling for action.

Commissioner John Moore made a motion to approve the Consent Agenda as presented. Commissioner Patrick Bryant seconded. Therefore, the Consent Agenda incorporating the following items was unanimously approved and adopted:

- A. Adopt of the June 9, 2020 Regular Meeting minutes, the July 14, 2020 Special Meeting Minutes, and the August 26, 2020 Special Meeting Minutes

V. UNFINISHED BUSINESS

There were no unfinished business items to discuss.

VI. NEW BUSINESS

A. SUSPENSION OF BOATING PERMIT PRIVILEGES AND APPROVAL OF NOTIFICATION LETTER

Marine Commission members held discussion in regards to suspending Carl Stecker from further use of the Lake for three years as a result of a recent BWI incident and boating accident that occurred on April 4, 2020 and the dates of the suspension. Attorney Morgan explained that the Lake Use Regulations state that use of the Lake can be suspended “upon conviction” and the date the suspension begins should not be before his conviction date. He reported that Mr. Stecker plead guilty to boating while impaired at his court hearing. The Commission agreed to begin the suspension immediately and end after Labor Day, 2023, and include that future purchase of a boat permit be subject to approval of the Marine Commission, the availability of permits at that time, and the permit shall be at full price. They also agreed that this matter be revisited after Labor Day, 2023 to validate that Mr. Stecker performed the NC Boater’s Safety Course and that no additional offenses or civil citations occurred during the three year suspension period. PRLD Dean Givens suggested that the Parks, Recreation, and Lake Director, the Town Manager, and the Lake Advisory Board be involved as well. Attorney Morgan stated he would make changes to the notification letter based on the comments received and will share the letter with the Board prior to sending to Mr. Stecker’s attorney.

Commissioner Patrick Bryant made a motion to approve the notification letter, as amended during discussion, to suspend Mr. Stecker’s boating permit privileges from now until after Labor Day, 2023, to include the entity that owns the property at 1883 Buffalo Shoals Road, Fusion Enterprises, Inc., and any entity owned by Stecker or in which he has an ownership interest and to prevent Mr. Stecker from operating any boat on the Lake and specifically banning his permitted boat. Commissioner Kilby seconded and the motion carried 4-0.

VI. NEW BUSINESS

B. LAKE FEE SCHEDULE ADOPTION

Parks, Recreation, and Lake Director Dean Givens presented the proposed Lake Fee Schedule and highlighted on the proposed boat permit fee increases recommended by the Lake Advisory Board (LAB). The LAB was tasked with finding a way to increase revenues to make the Parks, Recreation and Lake Department self-sustainable. The LAB provided the following recommendation on increases to certain boat permit fees:

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1. Increase Commercial Non-Motorized from \$100 to \$150.
 2. Increase Vacation Rental from \$1,500 to \$2,000
 3. Increase Tours from \$2,000 to \$3,000
 4. Increase Towed Water Activities from \$1,500 to \$2,000
 5. Increase Non-Resident annual Motorized from \$550 to \$650
 6. Increase Residential Non-Motorized from \$40 to \$60
 7. Increase Residential Annual Motorized from \$200 to \$300
- LAB vote was 6 Yes and 1 No – Majority Vote

Adding a potential Cluster Mooring fee of ~ \$100
LAB vote 4 Yes and 3 No – Majority Vote

Mandatory hour meters on commercial boats
LAB vote 3 Yes and 4 No – Motion did not pass – Not a majority vote.

Marine Commission members discussed hour meters for commercial boats and felt that the meters would provide valuable information for the Lake Model and on lake usage. Mr. Givens agreed that the hour meters would be useful in helping to determine fees for lake use. Commissioner Moore requested that Mr. Givens devise a system for obtaining data from the meters. Commissioner DiOrio expressed concerns with increasing non-motorized fees as he felt it may contribute to the problem with the number of non-permitted non-motorized vessels on the Lake. He stated that a lot of people feel the prices for these stickers are already exuberant and are choosing to not purchase a sticker but are still using the Lake. He pointed out that approving the cluster mooring fee (without approving the increase to the resident annual non-motorized fee) still meets the financial goal that the LAB was challenged with. Commissioner Moore reported that he has heard complaints in regards to wake surfing and boats throwing out tremendous wake and suggested that the LAB discuss this matter.

Discussion ensued regarding lake patrol. Mr. Givens explained that COVID has hampered the ability to train officers this year. He pointed out that Dana Bradley, Parks, Recreation, and Trails Coordinator, will be certified as a law enforcement officer next year and will help with patrolling the Lake mentioning that there will be a big change next year in police coverage on the Lake. Commissioner Kilby brought up the idea of applying a fee to lakefront vacation rental homes to cover renters who choose to bring their own watercraft vessels when visiting.

Commissioner DiOrio proposed approving the Lake Fee Schedule as presented, with the exception of increasing the annual non-motorized fees. He recommended revisiting after this boating season to review how the change affected revenue and the Lake Model. Mayor Pritchett commented that the largest complaint she hears regarding non-motorized vessels is them being in the middle of the Lake. Commissioner DiOrio commented that this is a separate training issue that needs to be addressed later this year.

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Commissioner John Kilby made a motion to adopt the Lake Fee Schedule, as amended during discussion, and require hour meters be installed for commercial boats. Commissioner David DiOrio seconded and the motion carried 4-0.

ADJOURNMENT

With no further business, Commissioner John Moore made a motion to adjourn the meeting at 4:36 p.m. Commissioner John Kilby seconded and the motion carried 4-0.

ATTEST:

Michelle Jolley,
Town Clerk

Mayor Carol C. Pritchett



MINUTES OF THE SPECIAL MEETING OF THE LAKE LURE MARINE COMMISSION HELD TUESDAY, OCTOBER 13, 2020, 4:00 P.M. VIRTUALLY VIA ZOOM

PRESENT Mayor Carol C. Pritchett
VIA ZOOM: Mayor Pro Tem John W. Moore
Commissioner Patrick Bryant
Commissioner David DiOrio
Commissioner John Kilby
Shannon Baldwin, Town Manager
Dean Givens, Parks, Recreation, and Lake Director
William Morgan, Jr., Town Attorney

ABSENT: N/A

I. CALL TO ORDER

Mayor Carol C. Pritchett called the meeting to order at 4:00 p.m.

II. APPROVAL OF THE AGENDA

Commissioner Patrick Bryant made a motion to approve the Agenda, as presented. Commissioner John Moore seconded and the motion carried 4-0.

III. LAKE LURE RACING & ROWING RETREATS FOR A ROWING REGATTA

Parks, Recreation, and Lake Director Dean Givens explained the request he received via email. He stated that Wade Oppliger and Leslie Rowland with Lake Lure Racing & Rowing Retreats are requesting to hold a Rowing Regatta on Lake Lure December 5-6, 2020 and asking that Council waive the boat permitting requirements for the event, approval to allow course identification by means of temporary markers on existing buoys, provide stand by support for any emergency needs, notify the community prior to and weekend of the Regatta, restrict boat activity during the event on both Saturday and Sunday, and allow signage at the Marina boat launch. The Regatta will be presented as an invitational race not sanctioned by US Rowing which would make the logistics of the event much easier and less expensive to implement. The Regatta will feature two days of races, the first on Saturday starting from the dock at Rumbling Bald Resort's beach and ending at the opening to Lake Lure Beach's Marina, and on Sunday

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starting from the Lake House restaurant to the Lake Lure Beach Marina, including a loop around the island at the top of that channel. They also plan to have a beach party Saturday night coordinated with the Lake Lure Inn and will adhere to social distancing and face masks state guidelines. Lake Lure Rowing will provide a fee of \$10/boat per race that will be paid to the Town. The Chamber will provide on the water support for safety and course management. The races will begin at 9 a.m. and should take about 22 to 30 minutes to complete. They will sequence each boat to start every 15 seconds. Commissioner Bryant noted that the boats are single boats and will not include teams. This event will be on a small scale and dedicated to social distancing and provide a reasonable number of participants. Commissioner Moore did not believe there would be much boat traffic in December and suggested asking those that are on the Lake to be courteous to the rowers instead of asking that they not use the Lake during the event.

Mr. Oppliger proposed erecting a sign the day of the event to let boaters know what is going on and felt this may help minimize movement on the Lake during the time of the event. He noted that rowers should move through areas fairly quickly. Commissioner DiOrio questioned if the Town's first responders would be on scene, and Mr. Givens stated that they would, and expressed that the Town should be reimbursed for their time overseeing the event. Commissioner DiOrio also questioned the number of people that would be on the Beach during the beach party and if it would meet the intent of the State guidelines on social distancing. Commissioner Bryant mentioned that this has not been fully discussed with Mr. Oppliger but stated it is limited to 50 people at this time and would be worth noting in the itinerary. Mr. Baldwin pointed out that state guidelines could change between now and the time of the event and whatever guidelines are in place during the time of the event is what should be followed.

Commissioner John Moore made a motion to approve the request from Lake Lure Racing & Rowing Retreats for a Rowing Regatta to be held on Lake Lure December 5-6, 2020 and that the guidelines of Executive Order 141 be followed in accordance with the date of the event, to waive the boat permit requirements for the event, and to require compensation for the Town's first responder services that have been requested for the event. Commissioner Patrick Bryant seconded and the motion carried 3-0. (Commissioner John Kilby lost internet connection and was not present during the motion. However, there was still a quorum present and the vote passed unanimously.)

IV. USE OF ELECTRIC SURFBOARDS ON THE LAKE

Parks, Recreation, and Lake Director Dean Givens provided an overview of the request. He stated that he was contacted last year from someone requesting a boat permit for an electric surfboard. Because there was no specific category in the Regulations for this type of vessel, he asked the Lake Advisory Board (LAB) to review and discuss the request. The LAB felt that the Lake Use Regulations solely prohibit the use of electric surfboards in its definition of a "personal watercraft," which is defined as "an inboard powered craft using a water-jet pump as the primary source of propulsion and operated by a person sitting, standing or kneeling on the craft rather than in the conventional

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manner of boat operation.” Mr. Givens then reported that he received a phone call a few months ago from someone questioning if electric surfboards were allowed on the Lake and he relayed to them that they are not. A few weeks ago, he was notified that one was spotted on the Lake without a permit. A Lake Lure Policeman responded and instructed the gentleman to remain off of the Lake. It was the same gentleman Mr. Givens had spoken with over the phone. Mr. Givens mentioned that he then received an email from Jim and Janet Walters, Lake Lure residents, requesting the Marine Commission to consider allowing the use of a lift foil hydrofoil surfboard on the Lake and that the gentleman who he spoke with and who was asked to remain off of the Lake with this type of vessel was their nephew, Charles Keith Marshal Jr. The email explained that their nephew, Mr. Marshal, recently purchased a home at 346 Chapel Point Rd. and attempted to purchase a boat permit for their electric surfboard. They were told that there is no specific category for this type of vessel and that it would fall within the category of jet skis, which are not allowed. They explained that the surfboard is in no way similar to a jet ski as it is battery driven, quiet, and creates no wake. They also expressed that they recognize this is a newer type of vessel on the Lake and did not feel that it would have any negative impacts. They felt that it would fall more in line with electric boats or canoes and kayaks with electric motors, which are permitted on the Lake. Mr. Givens again relayed that the LAB discussed the use of these types of vessels during their meeting on August 5, 2019 and unanimously agreed that they should not be permitted on the Lake for safety reasons. They also recommended amending the Lake Use Regulations definition for “Personal Watercraft or Skicraft” to define it as “an inboard craft using a water-jet pump or a battery driven, gas engine driven housed propeller as a primary source of propulsion and operated by a person sitting, standing or kneeling on the craft rather than in the conventional manner of boat operation.” This recommended amendment to the Regulations has not yet been forwarded to the Marine Commission for review.

Commissioner Moore noted that he was not in attendance during the August 5, 2019 LAB meeting but did not believe that these types of vessels would cause any concerns. However, he suggested they not be allowed with vacation rentals. He stated the bigger issue on the Lake are wake surfers who are pulled behind boats that create tremendous wake. (Commissioner Kilby joined back in the meeting.) Mr. Givens suggested requiring these types of vessels to stay within 75’ feet of shoreline for safety reasons and pointed out that they can go as fast as 25 mph. Commissioner Kilby commented that the LAB conducted research on these vessels and unanimously agreed to not allow them on the Lake because of their speed and safety concerns. Discussion continued. The Board agreed to take no action at this time. Therefore, these types of watercraft would remain under the category of “personal watercraft” which are currently prohibited under the Lake Use Regulations.

V. ADJOURNMENT

With no further business, Commissioner John Moore a motion to adjourn the meeting at 4:29 p.m. Commissioner John Kilby seconded and the motion carried 4-0.

ATTEST:

Michelle Jolley,
Town Clerk

Mayor Carol C. Pritchett

**2021 LAKE LURE MARINE
COMMISSION MEETING
SCHEDULE**

LAKE LURE MARINE COMMISSION MEETING SCHEDULE FOR YEAR 2021

<u>DATE</u>	<u>LOCATION</u>	<u>TIME</u>	<u>TYPE</u>
March 9, 2021	Lake Lure Municipal Center	4:00 p.m.	Regular
June 8, 2021	Lake Lure Municipal Center	4:00 p.m.	Regular
September 14, 2021	Lake Lure Municipal Center	4:00 p.m.	Regular
December 14, 2021	Lake Lure Municipal Center	4:00 p.m.	Regular

* Regular Lake Lure Marine Commission meetings are held four times per year during the months of March, June, September, and December on the second Tuesday at 4:00 p.m.

VI

NEW BUSINESS

- Amend the Lake Fee Schedule
- Approval of the 2021 Lake Commercial Licenses

**LAKE LURE MARINE COMMISSION
REQUEST FOR BOARD ACTION**

Meeting Date: December 8, 2020

SUBJECT: 2021 Lake Fee Schedule

AGENDA INFORMATION:

Agenda Location: New Business
Item Number: A
Department: Lake Operations
Contact: Dean Givens, PRL Director
Presenter: Dean Givens, PRL Director

BRIEF SUMMARY: The LAB discussed the 2021 Lake Fee Schedule and recommended increasing Daily Motorized Boat Permits from \$50 to \$60. Currently, the cost for a Weekly Motorized Boat Permit during Peak Season is \$300 and the cost for a Daily Motorized Boat Permit during Peak Season is \$250. During Peak Season, a motorized boat permit can only be purchased (from someone who is not a Lake Lure resident paying Town taxes) Monday-Friday, holidays excepted. Thus, a daily rate of \$50 for a motorized boat permit during Peak Season (a total of \$250 for the week) would be \$50 cheaper than a weekly rate for a motorized boat permit during Peak Season of \$300. The LAB recommends a \$10 increase to the daily rate to close the gap in the difference in fees so that each fee would total the same amount at the end of the week.

RECOMMENDED MOTION AND REQUESTED ACTIONS: To adopt the 2021 Lake Fee Schedule as presented.

FUNDING SOURCE: n/a

ATTACHMENTS: 2021 Lake Fee Schedule

STAFF'S COMMENTS AND RECOMMENDATIONS: Staff agrees with the LAB's recommendation.

TOWN OF LAKE LURE
FY 2020-2021 FEE SCHEDULE

LAKE USE		Effective: 2020-2021	
RESIDENT Boat Permits	Annual Fee	Weekly Fee	Daily Fee
Resident Annual Motorized Boat Permit	\$300		
Resident Annual Motorized Weekday Only Boat Permit	\$100		
Resident Annual Motorized 10hp or less Boat Permit	\$100		
Resident Annual Motorized Fishing Boat Permit less than 50hp	\$75		
Resident Annual Non-motorized Boat Permit	\$40		
NON-RESIDENT Boat Permits			
Non-resident Annual Motorized Boat Permit	\$650		
Non-resident Annual Motorized Weekday Only Boat Permit	\$350		
Non-resident Annual Motorized 10hp or Less Boat Permit	\$350		
Non-resident Annual Motorized Fishing Boat Permit less than 50hp	\$130		
Non-resident Annual Non-motorized Boat Permit	\$100		
MISCELLANEOUS Boat Permits			
Daily Motorized Boat Permit (Non-peak Season)			\$50 \$60
Daily Motorized Boat Permit (Peak Season Weekday Only)			\$50 \$60
Daily Non-motorized Boat Permit			\$25
Weekly Motorized Boat Permit (Peak Season)		\$300	
Weekly Motorized Boat Permit (Non-peak Season)		\$125	
Weekly Non-motorized Boat Permit		\$50	
Weekly Timeshare Boat Permit		\$200	
Boat Permit Replacement Fee	\$10		
Temporary Permit (Special Use)	\$10		
Complimentary Annual Boat Permit – active volunteer firefighters, EMS, town employees (1 each per household)	1 complimentary		
COMMERCIAL Boat Permits			
Commercial License Fee	\$45		
Surcharge for Processing a Commercial License Application Received After the Deadline	\$100		
Livery	\$2,000		
Towed Water	\$2,000		
Tour Boats	\$3,000		
Fishing Guides	\$500		
Service Boats	\$500		
Vacation Rentals	\$2,000		
Commercial Non-motorized	\$150		
Town Marina Slip Rentals	Annual Fee		
Annual Boat Slip Fee (Property Owners/Residents)	\$1,100		
Annual Boat Slip Fee (Non-residents)	\$1,500		
Daily Boat Slip Fee (4 Day Minimum)	\$25		
Civil Penalties (Lake Citations)	1st Offense	2nd Offense	3rd Offense
Class A	\$125		
Class B	\$150	\$250	\$500
Class C (Non-motorized)	\$225	\$500	\$1,000
Class C (Motorized)	\$250	\$500	\$1,000
Class D	\$1,500	Revoked Indefinitely	
Lake Structure Applications			
Lake Structure Permit	\$250		
Shoreline Stabilization	\$0		
Seawall Exemption	\$150		
Decktop Accessory Structure	\$150		
Lake Structure Variance	\$300		
Lake Structure Adm. Appeal	\$300		
Commercial Lake Structure Fees (due March 31 each year)			
RVR over the water (fee for each taxed bedroom)	\$500		
Cluster Moorings			
Cluster Moorings per 240 Moorings	\$100		

**LAKE LURE MARINE COMMISSION
REQUEST FOR BOARD ACTION**

Meeting Date: December 8, 2020

SUBJECT: Approval of the 2021 Lake Commercial Licenses

AGENDA INFORMATION:

Agenda Location: New Business
Item Number: B
Department: Lake Operations
Contact: Dean Givens, PRL Director
Presenter: Dean Givens, PRL Director

BRIEF SUMMARY: The LAB will discuss this matter during their meeting on Monday, December 7th. I will relay their recommendations to you during the Council meeting on December 8th.

RECOMMENDED MOTION AND REQUESTED ACTIONS: To approve the 2021 Lake Commercial Licenses.

FUNDING SOURCE: n/a

ATTACHMENTS: 2021 Lake Commercial License Applications

STAFF'S COMMENTS AND RECOMMENDATIONS: Staff defers to the Commission.

2021 Lake Lure - Lake Commercial License Applications

Order of Priority for Boat Approvals (loading the model to fill up capacity)

Assuming that all applicants meet all criteria established for their commercial class, the capacity model will be loaded with boats in the following order:

FIRST: Boats of resident businesses that were approved in the prior year, provided the business remains in good standing with respect to lake operations and adherence to regulations.

SECOND: Additional boats for resident businesses approved in the prior year, provided:
(a) the business has not reached the individual maximums for # of boats (by class)
(b) the business remains in good standing with respect to lake operations and adherence to regulations.
(c) there is capacity remaining for the desired class of commercial boating activity (additional boats ordered by date of business establishment)

THIRD: New applicant resident businesses, provided there is capacity remaining for the desired class of commercial boating activity.
(a) ordered by date established

FOURTH: Out-of-Area businesses
(a) prior year license holders
(b) additional boats for prior year license holders, provided all conditions from SECOND above are met
(c) new out-of-area businesses, ordered by date established

Notes: (1) a business that does not renew a boat for a year loses their priority position if they decide to return to commercial operations in succeeding years. They will be considered a new business.
(2) a business that transfers owners and does not miss a year of commercial licensing will retain their priority position

(3) *** Applicants that failed to submit application on or before November 1st
Resulting in loss of seniority

Vacation Rentals	0	1	0	0	0	0	1	5
Individual Business Maximums:	4	0	2	2	1	2	7	10
Out-of-area businesses:	0	0	0	0	1	1	1	0

Unless in a concession with the Town

New Applicants								# of Boats on Application						
Priority Order	Company Name	Primary Business	Mooring Address	Contact Name	First License Year (resets on break)	Date Established	Commercial Classification's	Livery	Vacation Rental	Tours	Fishing Towed Activities	Service	Total Motorized	Non-Motorized

Lake Lure Businesses Licensed in Prior Year (oldest operating businesses first unless late or missed renewal) Motorized/Non-Motorized.

Requirements are based on Commercial Classification (s) of Business

M1	Lake Lure Tours, Inc.	Tours	Town Marina	Martha Clark	2005	1994 (first in list due to town concession)	Concession Tours- Livery	8		3			11	25
M2	Camp Lurecrest Ministries, Inc.	Camp	207 Charlotte Drive	Joshua Ester	2005	1948	Camp TWA				2	1	3	10
M3	Rumbling Bald Resort, Inc.	Resort	112 Mountains Blvd	Trevor Johnson	2005	1977	Concession, Resort Tours-Livery	3		2			5	38
M4	Pinnacle SIR Rentals	V R Company	2992 Memorial Hwy	Carole McKay	2005	1991	Vacation Rental Company Livery	4					4	0
M5	Lake Lure Adventure Company	Ski School	470 Memorial Hwy	Mark Helms	2005	1999	Towed Water Activities-Livery	5			2	1	8	10
M6	Tom and Jenny Cox "Ledford's Landing"	VR	174 Elk wood Drive	Tom Cox	2005	2002	Vacation Rental Home		1				1	5
M7	Tim Fisk - Rental	VR	132 Tanner Drive	Tim Fisk	2005	2004	Vacation Rental Home		1				1	5
M8	Two Scotch By The Lake, LLC "Pawley's Place"	VR	191 Garner Drive	Andrew Johnson (Tom McKay)	2005	2005	Vacation Rental Home		1				1	3
M9	Freeman Stone Masonry	Service	Dam Marina	Jay Freeman	2005	1998	Service					2	2	1
M10	The Grand Daddy Fly Fishing Experience	Fishing Guide	Pier Point	Michael Yelton	2006	2005	Fishing Guides					1	1	0
M11	Marathon Builders	Service	Town Marina	Jonathan Hinkle	2011	2000	Service					2	2	0
M12	David Soule Kelly (Soul Haven)	VR	413 Holmes Road	David Kelly	2008	2008	Vacation Rental Home		1				1	5
M13	Steve Kriete (Lake Lure Fishing Excursion)	Fishing Guide	RBR Marina	Steve Kriete	2015	2014	Fishing Guides					1	1	0
M14	K Enterprises	Service	Town Marina	Eric Kunath	2009	1988	Service					1	1	0
M15	Banjoe Reality	VR	178 Mark Twain	Bruce Ikelheimer	2017	2017	Vacation Rental Home		1				1	5
M16	Decked Out John Dunbar	VR	187 Garner Dr.	Melissa Messer	2018	2018	Vacation Rental Home		1				1	2

Does Applicant Meet Marine Commission Criterion For Commercial License?							Proof of Hour Meter	Total Acre-Hour Impact For Year	Total Metered Hours used last year	Application fee \$45.00 Plus permit 2021 Red \$100 late fee.
Resident Local Business?	Max Permits Per Owner Not Exceeded?	Zoning OK for Mooring?	Lodging Requirements Met?	Sufficient Marine Liability Insurance?	Operator Certification Requirements Met?	Need Registration				
Yes	per concession agreement with Town	Yes Town Marina	Yes (none allowed)	Yes	Yes	Yes		108,918		\$28,795.00
Yes	Yes	Yes 207 Charlotte Drive	Yes	Yes	Yes	Yes		15,390		\$6,045.00
Yes	per concession agreement with Town	Yes Rumbling Bald Resort marina	Yes	Yes	Yes	Yes	Yes	63,418		\$17,745.00
Yes	Yes	Maximum of 3 boats at 2992 Memorial Hwy. Others must be trailered.	Yes (none allowed)	Yes	N/A	Yes		18,413		\$8,045.00
Yes	per concession agreement with Town	Maximum of 3 boats at 470 Memorial Hwy. Others must moor at Dam Marina	Yes (none allowed)	Yes	Yes	Yes		57,061		\$18,545.00
Yes	Yes	not applicable	Yes	Yes	not applicable	Yes		3,861		\$2,795.00
Yes	Yes	not applicable	Yes	Yes	not applicable	Yes		2,916		\$2,795.00
Yes	Yes	not applicable	Yes	Yes	not applicable	Yes		3,005		\$2,495.00
No	Yes	Yes Dam Marina	Yes (none allowed)	Yes	Yes	Yes		763		\$1,195.00
Yes	Yes	Yes Dam Marina	Yes (none allowed)	Yes	Yes	Yes		1,224		\$545.00
Yes	Yes	Yes Town Marina	Yes	Yes	not applicable	Yes		1,046		\$1,045.00
Yes	Yes	Yes	Yes	Yes	not applicable	Yes		3,861		\$2,795.00
No	Yes	not applicable	Yes (none allowed)	Yes	Yes	Yes		2,064		\$545.00
Yes	Yes	Yes Town Marina	Yes (none allowed)	Yes	Yes	Yes	Yes	298		\$545.00
Yes	Yes	Yes	Yes	Yes	N/A	Yes		3,861		\$2,795.00
Yes	Yes	Yes	Yes	Yes	N/A	Yes		2,577		\$2,345.00

"It is the intent of the Marine Commission to limit lake commercial licenses to those business entities which are principally located in the corporate town limits of the Town of Lake Lure. If approved, non-resident commercial business licensees will be allocated one motorized boat permit."

2021 Lake Lure - Lake Commercial License Applications																								Does Applicant Meet Marine Commission Criterion For Commercial License?																
New Applicants														# of Boats on Application																										
Priority Order	Company Name	Primary Business	Mooring Address	Contact Name	First License Year (resets on break)	Date Established	Commercial Classification's	Livery	Vacation Rental	Tours	Towed Activities	Fishing	Service	Total Motorized	Non-Motorized	Resident Local Business?	Max Permits Per Owner Not Exceeded?	Zoning OK for Mooring?	Lodging Requirements Met?	Sufficient Marine Liability Insurance?	Operator Certification Requirements Met?	Need Registration	Proof of Hour Meter	Total Acre-Hour Impact For Year	Total Metered Hours used last year	Application fee \$45.00 Plus permit 2021 Red \$100 late fee.														
M17	Waters Edge Richard and Catherine Lindsay	VR	348 Charlotte Dr.	Melissa Messer	2018	2018	Vacation Rental Home	1						1	0	Yes	Yes	Yes	Yes	Needs	N/A	Yes		1,721		\$2,045.00														
M18	Byron Marsh Lake Dog Properties	VR	201 Havnaers Pt.	Byron Marsh	2018	2018	Vacation Rental Home	1						1	0	Yes	Yes	Yes	Yes	Yes	N/A	Yes		1,721		\$2,045.00														
M19	Carolina Properties	VR Company	2483 Memorial Hwy	Kevin Everhart	2019	2019	Vacation Rental Company	1						1	0	Yes	Yes	Yes	Yes	Yes	N/A	Yes		1,721		\$2,045.00														
M20	Kenneth Appling	VR	#7 Dogwood (Fairfield)	Hazel Appling	2010	2000	Vacation Rental Home	1						1	2	Yes	Yes	not applicable	Yes	Needs Co-Ins	not applicable	Yes		2,094		\$2,345.00														
M21	Tara Thomas Sheehan	VR	1104 Memorial Highway	Tara Thomas Sheehan	2015	2015	Vacation Rental Home	1						1	3	Yes	Yes	Yes	Yes	Yes	not applicable	Yes		3,005		\$2,495.00														
M22	Anchor's Aweigh	VR	305 N Shore Dr.	Eric Kunath	2020	2020	Vacation Rental Home	1						1	4	Yes	Yes	Yes	Yes	Yes	not applicable	Yes	Yes	3,433		\$2,645.00														
M23	Stairway to Heaven	VR	131 Neighborly Dr.	Mara Butera	2020	2020	Vacation Rental Home	1						1	3	Yes	Yes	Yes	Yes	Need	not applicable	Need		3,005		\$2,495.00														
M24	Michael & Gwen Meguiar	VR	304 Holmstead Dr.	Gwen Meguiar	2020	2020	Vacation Rental Home	1						1	3	Yes	Yes	Yes	Yes	Yes	not applicable	Yes		3,005		\$2,495.00														
M25	Lake Lure Boat Rental	VR/L	506 Memorial Highway	Brian & Jenny Lail	2019	2019	Vacation Rental/Livery	2	1					3		Yes	Yes	Yes	Yes	Yes	not applicable	Yes	2	9,751		\$6,045.00														
M26	Lake Dog Properties	VR	172 Havnaer's Point Cr.	Byron Marsh	2021	2021	Vacation Rental		1					1	3	Yes	Yes	Yes	Yes	Yes	not applicable	Yes	Yes	2,825		\$2,495.00														
M27	Jon Bellows	VR	111 Edwards pt.	Jon Bellows	2021	2021	Vacation Rental		1					1	2	Yes	Yes	Yes	Yes	Yes	not applicable	Yes		2,577		\$2,345.00														
M28	Neil & Kathy Gurney	VR	174 Havnaers Pt.	Neil Gurney	2018	2017	Vacation Rental Home	1						1	0	Yes	Yes	Yes	Yes	Yes	N/A	Yes		1,721		\$2,145.00														
M29	John Garle	VR	286 Homestead Dr.	John Garle	2019	2019	Vacation Rental Home	1						1	3	Yes	Yes	Yes	Yes	Needs	N/A	Yes		3,005		\$2,595.00														
Lake Lure Businesses Licensed in Prior Year (oldest operating businesses first unless missed or late renewal) <i>Non-Motorized Only</i>																																								
NM30	Fire Fly Cove (POA)	POA	Firefly Cove	Joe Pritchett	2008	1994	Home Owners Asso.							0	5	Yes	Yes	not applicable	N/A	not applicable (no motorized)	not applicable	N/A	N/A	1,840		\$795.00														
NM31	Carol Mandy	VR	236 Thomas Dr.	Carol Mandy	2011	2007	Vacation Rental Home							0	4	Yes	Yes	Yes	Yes	not applicable (no motorized)	not applicable	N/A	N/A	1,540		\$645.00														
NM32	Randy/Beth Dillon (Camp View Cabin)	VR	172 View Trail	Randy/Beth Dillon	2015	2014	Vacation Rental Home							0	1	Yes	Yes	Yes	Yes	not applicable (no motorized)	not applicable	N/A	N/A	180		\$195.00														
NM33	Patricia Edwards	VR	2311 Buffalo Shoals Rd	Patricia Edwards	2015	2014	Vacation Rental Home							0	5	Yes	Yes	Yes	Yes	not applicable (no motorized)	not applicable	N/A	N/A	720		\$795.00														
NM34	Pine Gables Cottages	VR	328 Boys Camp Rd	Jim Proctor	2007	1946	Vacation Rental Home							0	5	Yes	Yes	Yes	Yes	not applicable (no motorized)	not applicable	N/A	N/A	2,460		\$795.00														
Nm35	Four Angels	VR	117 Neighborly	Gregorie Shay	2016	2016	Vacation Rental Home							0	1	Yes	Yes	Yes	Yes	not applicable (no motorized)	not applicable	N/A	N/A	308		\$195.00														
NM36	Patricia Gergen & Daniel Hopkins	VR	1942 Memorial Hwy	Patricia Gergen	2016	2016	Vacation Rental Home							0	2	Yes	Yes	Yes	Yes	not applicable (no motorized)	not applicable	N/A	N/A	984		\$345.00														
NM37	Lured in Lake House	VR	321 Holmes Rd.	Kenneth Frick	2016	2016	Vacation Rental Home							0	2	Yes	Yes	Yes	Yes	not applicable (no motorized)	not applicable	N/A	N/A	984		\$345.00														
NM38	Turtle Mtn. Vacation Rental	VR	184 Ridge rd.	Karen McNeil	2018	2010	Vacation Rental Home							0	2	Yes	Yes	N/A	Yes	not applicable (no motorized)	not applicable	N/A	N/A	924		\$345.00														
NM39	Wet Feet Retreats	VR	218 Boys Camp Rd.	Genevieve Helms	2019	2019	Vacation Rental Home							0	2	Yes	Yes	N/A	Yes	not applicable (no motorized)	not applicable	N/A	N/A	736		\$345.00														
NM40	Simple Life Cabin	VR	180/184 Ridge Rd.	Angie Fontana	2019	2019	Vacation Rental Home							0	3	Yes	Yes	N/A	Yes	not applicable (no motorized)	not applicable	N/A	N/A	736		\$495.00														
NM41	Bellmark Properties	VR	132 Falls View Trail	Carolina Properties	2014	2002	Vacation Rental Home							0	1	Yes	Yes	N/A	Yes	not applicable (no motorized)	not applicable	N/A	N/A	368		\$195.00														
NM42	Beth Foster	VR	187 Wilderness	Carolina Properties	2017	2017	Vacation Rental Home							0	1	Yes	Yes	N/A	Yes	not applicable (no motorized)	not applicable	N/A	N/A	368		\$195.00														
NM43	Lake Life Living (Michael Jackyra)	VR	2483 Memorial Hwy	Valerie Wroble	2020	2020	Vacation Rental Home							0	1	Yes	Yes	N/A	Yes	N/A	N/A	N/A	N/A	368		\$195.00														
NM44	Martha Emrich-Stiles	VR	128 Lake Blvd.	Carolina Properties	2020	2020	Vacation Rental Home							0	4	Yes	Yes	N/A	Yes	N/A	N/A	N/A	N/A	1,488		\$645.00														
NM45	Crissy Ball	VR	1920 Memorial Hwy	Carolina Properties	2020	2020	Vacation Rental Home							0	3	Yes	Yes	N/A	Yes	N/A	N/A	N/A	N/A	1,104		\$495.00														
NM46	Lorrie Barnwell	VR	115 Pine Tree Ct.	Lorrie Barnwell	2020	2020	Vacation Rental Home							0	2	Yes	Yes	N/A	Yes	N/A	N/A	N/A	N/A	736		\$345.00														

2021 Lake Lure - Lake Commercial License Applications

New Applicants								# of Boats on Application							Does Applicant Meet Marine Commission Criterion For Commercial License?													
Priority Order	Company Name	Primary Business	Mooring Address	Contact Name	First License Year (resets on break)	Date Established	Commercial Classification's	Vacation Rental	Tours	Towed Activities	Fishing	Service	Total Motorized	Non-Motorized	Resident Local Business?	Max Permits Per Owner Not Exceeded?	Zoning OK for Mooring?	Lodging Requirements Met?	Sufficient Marine Liability Insurance?	Operator Certification Requirements Met?	Need Registration	Proof of Hour Meter	Total Acre-Hour Impact For Year	Total Metered Hours used last year	Application fee \$45.00 Plus permit 2021 Red \$100 late fee.			
NM47	Horseshoe Cove LLC	VR	2052 Memorial Hwy	Kevin Minger	2020	2020	Vacation Rental Home						0	2	Yes	Yes	N/A	Yes	N/A	N/A	N/A	N/A	736		\$345.00			
NM48	Michael & Debbie Dee	VR	270 Burnt Ridge Rd.	Exclusive Mtn Properties	2020	2020	Vacation Rental Home						0	5	Yes	Yes	Yes	Yes	N/A	Yes	Yes	N/A	1,840		\$795.00			
NM49	Milestone Ventures, LLC/Lure me	VR	161 Falcon Dr.	Carolina Properties	2020	2020	vacation Rental Home						0	2	Yes	Yes	Yes	Yes	N/A	Yes	Yes	N/A	736		\$345.00			
NM50	Todd Gilliam	VR	108 Havnaer's Point Cr	Carolina Properties	2020	2020	Vacation Rental Home						0	2	Yes	Yes	Yes	Yes	N/A	Yes	Yes	N/A	736		\$345.00			
NM51	Papa Bob's Cabin	VR	176 Elkwood Dr.	Tom Cox	2020	2020	Vacation Rental Home						0	1	Yes	Yes	Yes	Yes	N/A	Yes	Yes	N/A	492		\$195.00			
NM52	Deerwood Dr. LLC	VR	169 Deerwood Dr.	Meghan Wells	2019	2019	Vacation Rental Home						0	4	Yes	Yes	Yes	Yes	N/A	Yes	Yes	N/A	1,232		\$745.00			
NM53	LouBee Lure	VR	146 Yacht Island Drive	Martha Jones	2008	2008	Vacation Rental Home						0	2	Yes	Yes	Yes	Yes	N/A	Yes	Yes	N/A			\$445.00			
		VR											0	0														
Out of area Businesses																												
OB54	Rob's Guide Service	Fishing Guide	5541 S. Wilson Hill Rd Mill Spring/Trailerred	Robert McComas	2005	2002	Fishing Guides					1		1	0	No	Yes	Yes (trailerred)	Yes (none allowed)	Yes	Yes	Yes		3,720		\$545.00		
OB55	Barry Capps Marine Service	Service	Lake Lure Marina	Barry Capps	2013	2013	Service						1	1	0	No	Yes	Yes	Yes (none allowed)	Yes	Yes	Yes		160		\$545.00		
OB56	Brad Peters (Lake Lure Marine)	Service	Lake Lure Marina	Brad Peters	2015	2014	Service						1	1	0	No	Yes	not applicable	Yes (none allowed)	Yes	Yes	Yes		506		\$545.00		
OB57	Lewis No Clark Expeditions	Fishing Guide	Trailerred	Michael Lewis	2005	2000	Fishing Guides					1		1	0	No	Yes	Yes(trailerred)	Yes(none allowed)	Yes	Yes	Yes	Yes	2,028		\$545.00		
OB58	Mark Cook Bassin, LLC	Fishing Guide	Trailerred	Mark Cook	2020	2020	Fishing Guides					1		1	0	No	Yes	NEED	Yes (none allowed)	NEED	Yes	Yes		4,224		\$545.00		
Totals							Totals 2021	23	18	5	4	5	9	64	194								Total acre-hours	360,514	\$0	\$146,610.00		
							Totals 2020	19	17	6	4	4	12	62	227													
								Vacation Rental	Tours	Towed Activities	Fishing	Service	Total Motorized	Non-Motorized														
Non-Commercial Revenues for 2020 \$384,305 Commercial Revenues for 2020 \$105,170 total \$489,475																												

	2020 Applicants not reapplied for 2021														
Motor	Lakeside Manor	VR	339 Charlotte Dr.	Jim Robinson	2019	2019	Vacation Rental Home		1					1	0
Motor	John Moore	VR	138 Lake Ridge Road	John Moore	2008	2008	Vacation Rental Home		1					1	5
Non	Snug Harbor Retreat	VR	180 Snug Harbor Cr.	Kathryn Morgan	2011	2010	Vacation Rental Home							0	2
Non	Leilani Lowery	VR	402 Homestead	Leilani Lowery	2017	2017	Vacation Rental Home							0	4
Non	Casa Largo	VR	142 Waters edge Ct.	Tracy McGlohnnon	2019	2019	Vacation Rental Home							0	2
Non	Robert Moore (Cottage in the cove)	VR		Roger Moore	2019	2019	Vacation Rental Home							0	2
Non	Distinctive Mountain lodging	VR		Sharon Ryan	2019	2019	Vacation Rental Home							0	4
Non	British Enterprises Inc. (Acorn Cabins)	VR	122 Harris Rd.	Martyn Watts	2005	1999	Vacation Rental Home							0	2

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Non	Paul and Paula Heinauer "Bedford Falls"	VR	114 Hemingway	Paul and Paula Heinauer (Tom McKay)	2006	2006	Vacation Rental Home							0	3												
Non	Brandon Hawkins	VR Company	1105 Tryon Bay	Bobbie Elliott	2020	2020	Vacation Rental Company							0	2												
Non	Steve Hardigree	VR	222 Ridge	Greg Balk	2020	2020	Vacation Rental Home							0	2												
Non	Lee Blair	VR	128 Winding CK.	Bobbie Elliott	2020	2020	Vacation Rental Home							0	2												
Non	Sara Lowery	VR	166 Neighborly Dr.	Carolina Properties	2020	2020	Vacation Rental Home							0	1												
Non	Paula Boyd Irving	VR	138 Neighborly Dr.	Paula Irving	2020	2020	Vacation Rental Home							0	1												
Non	William R Hilburn	VR	2175 Buffalo Shoals Rd.	William Hilburn	2020	2020	Vacation Rental Home							0	2												

Lake Impact Calculator 2021		
Current #		Available
4	Towed Water Activity	0
5	Tours	1
23	Livery	0
18	Vacation Rentals	18
5	Fishing's	2
9	Service	6
194	Non-Motorized	124

